

Surveyed individuals graduated within the last five years. The survey was emailed to 341 alumni and had a response rate of 13%.

SIX MONTHS AFTER GRADUATION

81%

ONE YEAR AFTER GRADUATION

87%

TWO YEARS AFTER GRADUATION

100%

were employed full time, working in an internship, or enrolled in graduate school.

“As I was applying for my first job, after graduation, it wasn’t my GPA or course load that employers were most interested in — it was the unique projects and experiences I’d gotten to be a part of through Student Publications that really set me apart and led to job offers.”

Helen Gibson
Class of 2018
B.A. in Journalism, B.A. in Broadcasting

Alumni reacted to the following statements.

My experience at Student Publications helped me figure out what I wanted to do in the future.

60% STRONGLY AGREE 26% AGREE

Working at Student Publications prepared me for my future.

56% STRONGLY AGREE 35% AGREE

Student Publications gave me experience I wouldn’t have gotten anywhere else.

63% STRONGLY AGREE 28% AGREE

Student Publications prepared me for my future in a way that my classes alone wouldn’t have.

70% STRONGLY AGREE 16% AGREE

Student Publications gave me a feeling of belonging during college.

47% STRONGLY AGREE 28% AGREE

Student Publications played a role in my decision to attend WKU.

35% STRONGLY AGREE 7% AGREE

Student Publications contributed to my decision to stay enrolled at and graduate from WKU.

37% STRONGLY AGREE 21% AGREE

“Getting a tour of the Student Publications building and seeing the hands-on work that the students were doing was a contributing factor in my decision to attend WKU.”

Lindsay Bisel
Class of 2016
B.A. in English

“You truly can’t beat the real-world, on-the-ground opportunities that student media offers. I think Western’s top tier journalism reputation is due to its strong, independent student media.”

Cameron Love
Class of 2016
B.A. in News/Editorial Journalism

“I was in the process of transferring to the University of Cincinnati when I got hired as the copy editor for the Talisman my freshman year. I was so excited about the opportunity, it made me want to stay.”

Hannah Good
Class of 2019
B.A. in English

“I gained confidence in myself after working at Student Publications. I learned how to push myself out of my comfort zone with cold calling for the first time.”

Andrew Lee
Class of 2019
B.S. in Management

“If it wasn’t for student publications, I would’ve felt lost on campus.”

Lashana Harney
Class of 2017
B.A. in Public Relations